(i) Waiver of 15% Agency Commission on DAVP advertisements.

(ii) 10% increase in the current DAVP advertisement rates (to be paid as a separate element and designated as 'special relief') subject to documentary proof of loss of revenue in non-governmental advertisements as compared to the same period last year.

The above package was initially given for the period from 27/2/2009 to 30/6/2009 and it has been extended upto 31/12/2009.

Abusive and filthy language in reality shows

1123. SHRI NATUJI HALAJI THAKOR: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether incidents of using abusive and filthy language in many reality shows on different channels of television have been brought to the notice of Government; and

(b) if so, the action Government proposes to initiate against these channels?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI CHOUDHURY MOHAN JATUA): (a) and (b) Yes, Sir. Some instances of using abusive and filthy language in reality shows telecast on TV channels have been brought to the notice of the Government. As all the private channels are required to adhere to the Programmes and Advertising Codes prescribes under the Cable TV Networks (Regulation) Act, 1995 and rules framed thereunder, action is taken against channels found violating the codes as per the provision of the Cable Act.

Telecast of adult contents on television

†1124. SHRI PRABHAT JHA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Government is going to amend laws relating to telecast of adult contents on television;

(b) if so, the details thereof;

(c) whether Government has assessed its impact on the society before amending this law;

(d) if so, the details thereof; and

(e) if not, whether Government is going to constitute a Committee to assess its impact before making amendment in this law?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI CHOUDHURY MOHAN JATUA): (a) There is no law permitting telecast of adult contents on television. As such the Question of amending it does not arise.

(b) to (e) Does not arise.

†Original notice of the question was received in Hindi.